INPROFORUM 2018

Session: „Regional and Global Aspects of Sustainability, Bioeconomy“

Place: room F2, Building F
Chairman: doc. Ing. Eva Cudlínová, CSc.
Time: 10:00, November 1, 2018

Thursday, November 1, 2018

1. Ing. Nikola Sagapova - Ing. Jiří Sedlák: „Is a low carbon emission agriculture possible?“

2. Ing. Miroslav Němec: „Financial and Economic Determinants of Sustainability and Viability of State and Regional Organizations for Administration and Maintenance of 1st, 2nd and 3rd Class Roads“

3. doc. Dr. Ing. Dagmar Škodová Parmová: „Evaluation of LAGs in the Czech Republic“


INPROFORUM 2018

Session: „Mathematical-statistical Modelling and Optimization in Practice“

Place: room F5, Building F
Chairman: doc. RNDr. Jana Klicnarová, Ph.D.
Time: 10:00, November 1, 2018

Thursday, November 1, 2018

2. Ing. Adam Borovička, Ph.D. - Ing. Matouš Jandek: „Does a more sophisticated model lead to a better description and solution of a real portfolio selection problem?“
INPROFORUM 2018

Session: „Economic Impacts of Changes and Policies in the Fields of Finance, Accounting and Taxation“

Place: room A309, Deanship of Faculty of Economics

Chairman: Ing. Zita Drábková, Ph.D., MBA. /Ing. Jaroslav Svoboda, Ph.D.

Time: 10:00, November 1, 2018

Thursday, November 1, 2018


2. Ing. Marie Vejsadová Dryjová, Ph.D.: „The Reserve Fund - Creation and Use in Contributory Organizations set up by Local Government Units“


7. Ing. Martin Červený, MBA.: „Professional Traits of Experts as the Basic Determinants of Quality of Business Valuation Reports: Preliminary Research Results“


Thursday, November 1, 2018

2. doc. Dr. Gintarė Vaznonienė - prof. Dr. Vilma Atkočiūnienė: „The ageing challenges for agriculture“
4. doc. Dr. Ilona Kiaušienė: „The impact of population ageing on national economy“
6. Ing. David Slavata, Ph.D.: „Historical Comparison of Housing Affordability in Czech Republic“
11. prof. Dr. Neringa Stončiuvienė - doc. Dr. Ilona Kiaušienė: „Impact of CAP subsidies on family farm productivity: case study on the data of selected countries“
12. Ing. Robert Zeman, Ph.D.: „The Governance of the State Debt of the Czech Republic by operating the state bonds with high share of non-residential holders“
INPROFORUM 2018

Session: „Economics of Agriculture“

Place: room A009, Deanship of Faculty of Economics

Chairman: Ing. Daniel Kopta, Ph.D. / Ing. Radek Zdeněk, Ph.D.

Time: 10:00, November 1, 2018

Thursday, November 1, 2018


3. doc. Ing. Patrik Rovný, Ph.D.: „Comparison of farms focusing on dairy production in the production and economic conditions of the Czech and Slovak Republic“

4. Ing. Ivana Váryová, Ph.D. - Ing. Iveta Košovská, Ph.D.: „Development of purchase prices for cows’ milk in the Slovak Republic and comparison with the Czech Republic“

5. prof. Dr. Ing. Libor Grega: „Value added agricultural exports in V4 countries“


8. Ing. Katarína Baráthová: „Farm structure and competitiveness of agriculture in Slovakia“


11. Ing. Simona Miškolci, Ph.D.: „Assessment of demand for multiple agricultural public goods in evaluation of rural development projects”


17. Ing. Eliška Svobodová, Ph.D. - prof. Ing. Iva Živělová, CSc.: „Economic productivity of the small and medium-sized food industry enterprises in the South Moravia and South Bohemia regions”

INPROFORUM 2018


Place: room F4, Building F
Chairman: Ing. Viktor Vojtko, Ph.D. / JUDr. Martin Slobodník
Time: 10:00, November 1, 2018

Thursday, November 1, 2018

1. PharmDr. Jaroslav Písek: „Integrated Marketing Communications of an Independent Pharmacy“

2. Ing. Radim Dušek, Ph.D.: „Geomarketing as a tool for market size estimation“

3. doc. PaedDr. Ludvík Eger, CSc. - doc. PaedDr. Dana Egerová, Ph.D.: „Social media and customer engagement: A pilot case study from the Czech Republic“


INPROFORUM 2018

Session: „Management of Small and Medium Sized Enterprises“

Place: room F3, Building F
Chairman: Ing. Martin Pech, Ph.D.
Time: 10:00, November 1, 2018

Thursday, November 1, 2018

3. Ing. Michaela Slabová: „How to raise interest of generation XY for entrepreneurship“
7. Ing. Petra Krejčí: „Innovations literacy measurement in social enterprises“
11. JUDr. Jana Martiníková: „Duties and options of employer during employee’s temporary incapacity for work“
17. Ing. Radek Toušek, Ph.D.: „Alternatives of the abc analysis application for warehouse optimization“