



INPROFORUM 2017

Session: „Microeconomic and Macroeconomic Aspects of Social and Economic Development“

Place: room A107, Deanship of Faculty of Economics

Chairman: Ing. Robert Zeman, Ph.D.

Time: 10:00, November 9, 2017

Thursday, November 9, 2017

1. Ing. Filip Petrách, Ph.D. – doc. Ing. Ivana Faltová Leitmanová, CSc. – Ing. Antonín Šmejkal, Ph.D.:
„Economic choice and decision-making under uncertainty – a focus on real estate“
2. Ing. Tomáš Volek, Ph.D.: *„Sectoral variety in innovation“*
3. Ing. Jiří Alina, Ph.D.: *„Freight transportation as the key factor for self-sufficiency of region (with focus on South Bohemia region)“*
4. Ing. Jaroslav Šetek, Ph.D.: *„Economic aspects of human capital amortization in public sector employment“*
5. Ing. Veronika Puliková: *„Value-added tax as a macroeconomic stabilization instrument during the crisis“*



INPROFORUM 2017

Session: „Market Research and Sustainable Marketing in Trade and Tourism“

Place: room A107, Deanship of Faculty of Economics

Chairman: Ing. Viktor Vojtko, Ph.D.

Time: 10:00, November 9, 2017

Thursday, November 9, 2017

1. doc. Ing. Alžbeta Kiráľová, Ph.D. – Ing. Iveta Hamarneh, Ph.D.: „*Local Gastronomy as a Tool of Tourism SMEs' Innovation Management in the Czech Regions*“
2. doc. Ing. Kristína Pompurová, PhD. – Ing. Jana Sokolová – Mgr. Ivana Šimočková, Ph.D.: „*Destination management organizations in Slovakia and their relationship with volunteer tourism*“
3. Ing. Patrícia Kollár – doc. Ing. Pavol Kita, PhD.: „*Food purchasing behaviour of consumers on farmers' markets: a case study from the region Dunajska Streda*“
4. Ing. Elena Hošková, PhD. – doc. Ing. Iveta Zentková, CSc. – Ing. Martin Richter, PhD.: „*The food market in the Slovak Republic in context of nutritional recommendation*“
5. Ing. Jana Sokolová – doc. Ing. Kristína Pompurová, PhD.: „*Demand of Slovak Residents for Volunteer Tourism*“
6. doc. Andrej Malachovský, Ph.D.: „*Selected Czech and Slovak Destinations and their Life Cycle Model*“