



INPROFORUM 2015

Thursday, November 5, 2015

Place: room 207, Deanship of Faculty of Economics
Chairmans: doc. Ing. Ivana Faltová Leitmanová, CSc.; Ing. Viktor Vojtko, Ph.D.
Time: 9:30, November 5, 2015

Session: „Multi-Modality in the Context of the Society and Economical Development“

1. Ing. Jiří Alina, Ph.D., Ing. Filip Petrách, Ph.D.: „*Development of Market with Financial Products Focused on Association of Unit Owners and Housing Cooperative Unit in Chosen Region*“
2. Ing. Jaroslav Šetek, Ph.D.: „*New features in Respect of the Economy and Security in the Early 21st Century*“
3. Ing. Tomáš Volek, Ph.D., Ing. Martina Novotná, Ph.D.: „*The Reaction of Small and Medium-Sized Industrial Enterprises on the Crisis Period*“
4. Ing. Zdeněk Kučera, Ph.D.: „*Social Farming - Alternative Focus of Agriculture Company*“
5. Ing. Tomáš Zeithamer, Ph.D.: „*Methodology of Theoretical Physics in Economics: Newton's Law of Gravitation in Economics*“

Session: „Market Research and Marketing Decision Making in Business and Tourism“

6. Ing. Viktor Vojtko, Ph.D., Ing. Hana Volfová, Ing. Miroslava Vlčková, Ph.D.: „*Using Simulation in Business Classes at the Faculty of Economics, University of South Bohemia*“
7. Ing. Hana Doležalová, Ph.D., Tereza Pinkasová, Monika Riedererová, Monika Veselá, doc. Ing. Kamil Pícha, Ph.D., doc. RNDr. Josef Navrátil, Ph.D.: „*Selected Aspects of the Regional Organic Food Market (South Bohemian-Region)*“
8. Ing. Viktor Vojtko, Ph.D., Ing. Petr Štumpf: „*Profile of Visitors of Ceske Budejovice in The Years 2014 and 2015*“
9. Ing. Marie Švarcová, Ph.D.: „*The Position of the Company on the Market and its Collateral*“
10. doc. Ing. Pavol Kita, PhD., Ing. Marian Toman, Ing. Ján Prílepok: „*GIS as a Decision-Making Tool for Small Businesses in the Retailing*“