



Instructions for authors

Papers have to be submitted in English language. First it is necessary to submit an abstract in electronic form via the conference website. The scientific committee will decide about the acceptance/rejection of abstracts.

Completed papers should be submitted afterwards in the appropriate format. A submitted paper should not exceed **6 pages** in overall length, including results, figures, tables and references. For detailed information, instructions for authors and templates visit the webpage:

<http://inproforum.ef.jcu.cz/INP2015>

All the accepted papers will be reviewed after conference. Conformance to standards of ethical behaviour is expected. Papers accepted by reviewers will be published in proceedings and will be submitted to Thomson Reuters for evaluation. The proceedings will be sent to participants after the conference.

Selected extended papers in the English language might be offered (with the consent of authors) to the scientific journal of *Acta Universitatis Bohemae Meridionalis*, which is covered in, amongst others, RePEc and Ulrich's databases, and listed by the Research, Development and Innovation Council of the Czech Republic.

- Deadline for the submitting of an **abstract** of the paper is **October 16, 2015** (extended)
- Deadline for the submitting of a **full version of the paper** is **November 9, 2015** (after the conference)



Contacts

Organising Committee

- **PhDr. Miloslav Lapka, CSc.** (Head of Committee)
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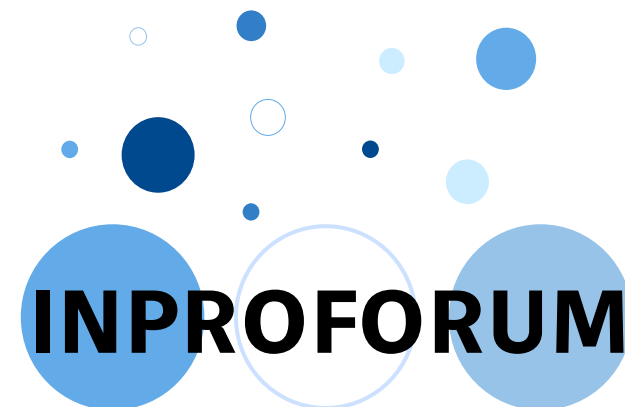


**University of South Bohemia
in České Budějovice
Faculty of Economics
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**Ekonomická
fakulta
Faculty
of Economics**

**Jihočeská univerzita
v Českých Budějovicích
University of South Bohemia
in České Budějovice**



**International
Scientific
Conference**

2015

**Common challenges
Different solutions
Mutual dialogue**

**November 5 – 6, 2015
České Budějovice**

INPROFORUM 2015

International Scientific Conference
November 5 - 6, 2015
České Budějovice

<http://inproforum.ef.jcu.cz>

„Common challenges - Different solutions - Mutual dialogue“

Preliminary Conference Programme

Thursday, November 5, 2015

- Registration (9:00 - 12:00)
- Presentations in Sessions (9:30 - 12:00)
- Lunch (University Canteen/Mensa) (12:00 - 13:00)
- Special Plenary Session focused on Conference Topics Presentation (13:30 - 17:30)
- Excursion to Brewery Budvar /optional/ (18:00-19:00)
- Reception for conference participants - Brewer's Lounge Hall (Brewery Budvar) (19:00 - 22:00)

Friday, November 6, 2015

- Round Tables (9:30-12:00)
- Lunch (University Canteen/Mensa) (13:00 - 14:00)

Conference Fee

The conference fee is due by **October 19, 2015** to the account of the Faculty of Economics:

- **Account number:** 104725778/0300
- **Variable symbol:** 920112
- **Specific symbol:** participant's number (generated automatically on electronic registration)
- **SWIFT:** CEKOCZPP
- **IBAN:** CZ20 0300 0000 0001 0472 5778
- **Bank Connection:** ČSOB, Hroznová 1 370 01 České Budějovice

Participation in the conference, as well as publication of a contribution in the conference proceedings, is subject to the payment of the conference fee. It does not cover accommodation.

Conference Fee (including VAT)

CZK 2500 / 95 EUR

Conference Fee for Ph.D. students (including VAT)

CZK 1200 / 45 EUR

The fee covers the costs of publishing the proceedings (600 CZK / 25 EUR including 15 % VAT), conference organization and refreshments (1900 CZK / 70 EUR including 21 % VAT and for Ph.D. students 600 CZK / 20 EUR including 21 % VAT).

Conference Topics

The Conference Committee invites original contributions on all aspects of economics and management, finance and accounting, regional development, international trade, tourism, marketing, quantitative methods in economics, and private and business law related to research topics. However, papers not explicitly addressing the conference topics will also be considered. Conference languages are: Czech, Slovak and English.

- **Regional and Global Aspects of Sustainability, Bio-economy** (doc. Ing. Eva Cudlínová, CSc.)
- **Management of small and medium sized enterprises (SME)** (Ing. Jaroslav Vrchota, Ph.D.)
- **Multi-modality in the context of the society and economical development** (doc. Ing. Ivana Faltová Leitmanová, CSc.)
- **Mathematical-statistic modelling and optimization in practise** (prof. RNDr. Pavel Tlustý, CSc.)
- **Economic impacts of changes and policies in the fields of finance, accounting and taxation** (doc. Ing. Milan Jílek, Ph.D.)
- **Market research and marketing decision making in business and tourism** (Ing. Viktor Vojtko, Ph.D.)
- **Consumer protection and legal aspects of the land alteration** (JUDr. Rudolf Hrubý)
- **Economics of Agriculture** (Ing. Daniel Kopta, Ph.D.)

Scope of the Conference

The International Scientific Conference INPROFORUM is a traditional event held by the Faculty of Economics, University of South Bohemia in České Budějovice (USB). It is focused on the research achievements in the fields of Innovations, Enterprises, Regions and Organizations. The conference offers the opportunity to discuss relevant topics among academic and practising economists. The Conference is organized under the auspices of doc. Ing. Ladislav Rolínek, Ph.D., Dean of the Faculty of Economics, University of South Bohemia in České Budějovice.

Aim of the conference - Sharing of research news, projects information and scientific results.

Common challenges - Identification of new research fields and scientific questions.

Different solutions - Diversity of methodological approach and research presentation.

Mutual dialogue - Discussion, comparison, research opinion exchange of and preparation for cooperation.

Conference Venue / Transport

The conference will be held at the University of South Bohemia in České Budějovice, Faculty of Economics. Public Transport from the town centre is by trolleybus number 3.

Registration

To register, please fill in the electronic registration form on the conference website till **October 16, 2015 (deadline extended)**:

<http://inproforum.ef.jcu.cz/INP2015>

Important Dates

- Deadline for registration: **October 16, 2015 (extended)**
- Deadline for the submitting of an abstract of the paper is **October 16, 2015 (extended)**
- Deadline for the submitting of a full version of the paper is **November 9, 2015** (after the conference)
- The conference fee is due by **October 19, 2015** (Special Fee Discount when fee payment is sent by October 1, 2015)
- Conference days **November 5 - 6, 2015**

<http://inproforum.ef.jcu.cz>



Conference Social Programme

Excursion to Brewery Budvar

- Departure of the bus for Excursion (17:45)
- Excursion to the Brewery Budvar (18:00-19:00)
- Exposition describes the history of the brewing industry in České Budějovice. The tour starts with an audio-visual show of the beer production inside the copper boiling pan and continues with a virtual excursion through the geological layers of the artesian hole.
- History of the town of České Budějovice with its tradition of brewing is introduced to the visitors in the historically arranged halls.
- At the end of the exhibition the visitors can see a presentation of the Budweiser Budvar beer in the world and a 3D amusing film on the origin of Budweiser Budvar beer.



- Tasting session of the lager Budweiser Budvar directly in the lager cellar is a part of the excursion

Reception for Conference Participants

- Reception for conference participants - Brewer's Lounge Hall (19:00 - 22:00)
- Conference Participants are cordially invited to the friendly session and the buffet dinner in the hall of the Budvar Brewery.
- The hall inside is furnished in the way of the Old Czech alehouse.

