In recent times, one of the most frequently discussed questions among academics and practicing economists has been about the end of the recession and a new dawn of economic growth. Even though the economic recovery had been keenly anticipated, when it came, it brought with it a number of non-trivial decision making problems within private and government sectors. Corporations, governments and central banks have to decide the optimal form and timing of exit strategies, which is not easy considering the uncertainty in the length and size of any future economic growth, not to mention the contemporary geopolitical risks. Among the most difficult decision-making problems are those decisions about private and government investments. At the same time, attention should be paid to the possible effects of the restored economic growth and adopted policies on income and wealth inequalities in society and on environmental consequences. The INPROFORUM 2014 conference offers the opportunity to discuss these contentious issues.

The international scientific conference, INPROFORUM 2014, is organized by the Faculty of Economics under the auspices of the dean of the Faculty of Economics University of South Bohemia in České Budějovice, Czech Republic, doc. Ing. Ladislav Rolínek, Ph.D.

Conference Sessions

- Economic Recovery? Environmental, Economic and Social Consequences for Regional Development (doc. Ing. Eva Cudlinová, CSc.)
- Managerial Decision Making and Change Management (doc. Ing. Petr Řehoř, Ph.D.)
- Trade, Tourism and Marketing (Ing. Viktor Vojtko, Ph.D.)

Conference Sessions

- Quantitative Methods in Economics (prof. RNDr. Pavel Tlustý, CSc.)
- Economics of Agriculture (Ing. Daniel Kopta, Ph.D.)

Session devoted to the 20th anniversary of education in Accounting and Financial Management at the University of South Bohemia in Ceske Budějovice.
- Education in Accounting and Corporate Finance, Theory and Practice (Ing. Jaroslav Svoboda, Ph.D.)

České Budějovice
November 6 – 7, 2014
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Deadline for submitting of a full version of the paper is October 10, 2014

Instructions for authors

Papers can be submitted in English, Czech or Slovak languages. **Deadline for submitting full version of papers is October 10, 2014.** The scientific committee will decide about the acceptance/rejection of a paper. Authors will be informed by email.

All the accepted papers, submitted in the English language will be reviewed. **Papers accepted by reviewers will be published in separate proceedings and will be submitted to Thomson Reuters for evaluation.** The remaining accepted papers will be published in an electronic version of the conference proceedings with ISBN references. The proceedings will be sent to participants after the conference.

A submitted paper should not exceed **6 pages** in overall length, including results, figures, tables and references. Eligible papers should be structured as follows: the title, abstract (150 - 250 words), key words (4 to 6 keywords), JEL classification, introduction, methods, research results, conclusions and references (APA 6th style). For detailed information, instructions for authors and templates in MS Word 2000 format, visit the webpage [http://inproforum.ef.jcu.cz](http://inproforum.ef.jcu.cz).
Conference Fee

The conference fee is due by October 10, 2014 to the account of the Faculty of Economics:

- **Account number**: 104725778/0300
- **Variable symbol**: 920112
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- **SWIFT**: CEKOCZPP
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Participation in the conference, as well as publication of a contribution in the conference proceedings, is subject to the payment.

The fee covers the costs of publishing the proceedings (800 CZK / 30 EUR including 15 % VAT), conference organization and refreshments (2000 CZK / 70 EUR including 21 % VAT). It does not cover accommodation.

Deadline for the payment of fee is October 10, 2014

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